

TECHNICAL DATASHEET

55" LCD Digital Advertising Display - Full HD Android - 2500 cd/m² - IP20



Professional 55-inch digital advertising display for Digital Signage applications. Full HD resolution, 2500 cd/m² brightness, Android 9, Quad-Core processor, 4GB RAM and 32GB internal storage. Its freestanding totem format is suitable for retail stores, hotels, restaurants, receptions, showrooms and other professional indoor environments.

FEATURE	SPECIFICATION
Product type	Digital advertising display / Digital Signage
Display type	LCD
Screen size	55"
Resolution	1920 x 1080 px Full HD
Brightness	2500 cd/m ²
Display colours	7 million
Response time	8 ms
CPU	T972 - Quad-Core
GPU	Mali-G31 - Quad-Core
RAM	4GB
Internal storage	32GB
Operating system	Android 9
Connectivity	Bluetooth / Ethernet / Wi-Fi 2.4 GHz
Connections	HDMI INPUT / USB
Image formats	BMP / JPEG
Video formats	MPEG4 / VP8 / WMV
Rated voltage	220 - 240 V AC
IP rating	IP20
Usage	Intensive
Service life	50,000 hours
Overall dimensions	1835 x 720 x 430 mm
Display depth	50 mm
Base dimensions	520 x 430 mm
Applications	Retail / Hotels and restaurants
Certifications	CE / RoHS
Warranty	3 years

Recommended use: advertising, promotions, menus, corporate videos, information and other multimedia content in indoor installations.